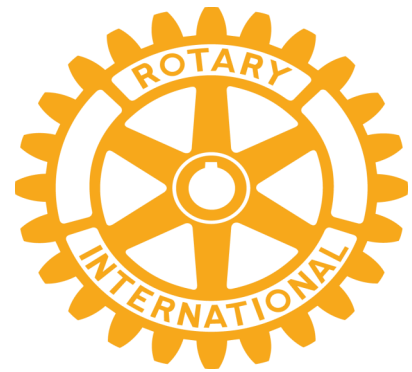


# The Sunrise Sentinel



Newsletter for the Rotary Club of  
Council Bluffs Centennial

August 17, 2016

## Upcoming Programs/ Greeters:

August 20: Kick Kids to College Tournament 9:00 a.m.  
@ CB Park and Rec Fields  
August 24: Rick Stone (tba)  
August 31: Jo Peters - Dr. Dan Kinney - Iowa Western Community College update  
September 7: Jo Peters (tba)  
September 14: Bob Mantell (tba)  
September 21: Mitch Kay (tba)  
September 28: Lucinda Klein Lombardo (tba)

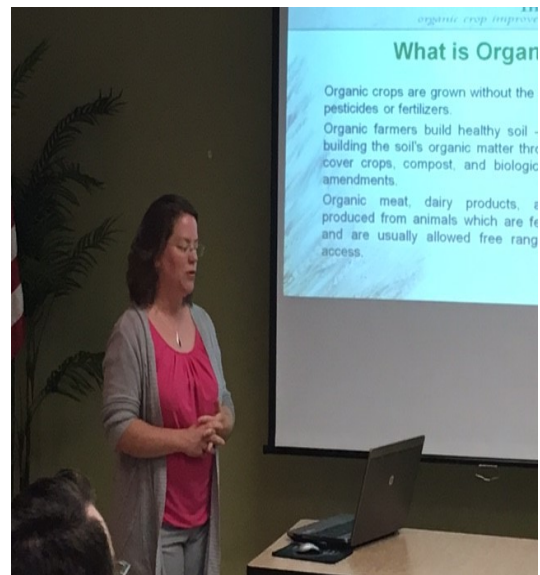
## Birthdays/Anniversaries:

Aug. 4: Jamie Sime  
Aug. 6: Russ & Lucinda Klein Lombardo  
Aug. 6: Rick & Jan Stone  
Aug. 10: Bob & Kristen Mantell  
Aug. 13: Rachel & Brandon Morehead  
Aug. 16: Bob & Karen Collins  
Aug. 17: Ron Searcy  
Aug. 18: Nancy Mack  
Aug. 20: Chuck Hannan



## Certified Organic

Angie Tunink, the head of marketing for Organic Crop Improvement Association (OCIA), spoke to our club this morning about organic farming. Angie, along with her brother, Dr. Cary Jackson, grew up on a farm. With her agricultural and marketing background, she was a good fit and joined OCIA. This non profit organization is based in Lincoln Nebraska but they help clients worldwide either achieve or maintain organic certification. She indicated that "organic" means crops grown without the use of chemicals, pesticides or fertilizers. Unfortunately, calling something organic does not necessarily mean it actually is organic. She shared that producers may refer to their products as being organic, pesticide free and/or natural in an attempt to convince consumers their products are truly "organic". Without



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## Upcoming Greeter Assignments

August 24: Nancy Mack

August 31: Bryan Christensen

September 7: Bob Collins

September 14: Mitch Kay

September 21: Frank Fauble

September 28: Rick Stone

October 5: Bryan Christensen

October 12: Bob Mantell

October 19: Jaymes Sime

October 26: Kristen Westergaard-Bladt

November 2: No meeting

November 9: Rita Berthelsen

November 16: Chuck Hannan

November 23: No meeting

November 30: Ron Searcy

## Greeter Assignments/Program Host Assignments & Room Set - Up Assignments

You have heard the adage that “it takes a village”, well we have that and then some with our club. Recently, Jaymes sent out information to the club as to responsibilities for Greeter/Program Hosts and Room Set Up assignments for all members of the club. Our newsletter will incorporate a rolling calendar as a reminder for when your turn is to come about. I thought it would be helpful to reiterate the information in that email as to responsibilities with each assignment.

Greeter: Although not new to our club but certainly new to many of our members, we will be bringing back our Greeter responsibilities. The newsletter will identify this assignment for the upcoming weeks for your convenience. Essentially your job as a greeter, is to do just that: greet our members and guests. Its great to have a friendly face greet you at the door so when it is your turn, please plan on being in the room by at least 7:00 a.m. If you are waiting for guests to arrive, you can always help out with setting up the room. It does not take long to do. Also, if you can't make it for your week, please try and switch with another Rotarian or contact Jaymes and let him know accordingly.

Program host/Room set up: This is a combined role. As you know, when you are the program host, you are responsible for setting up the program for that week. Once a program has been identified, please make sure you share that information with Jaymes and with Craig so we can make sure this information is shared with the rest of the club. If you need ideas for possible programs, please see Jaymes. In addition to the program for that day, you are also responsible for setting up the room and taking down the room both before and after the visit. If you have questions as to what is needed in setting the room up/where to find items, etc. please visit with Jaymes.



Congratulations to both Dan and Brian for their respective recognitions to the Foundation. Dan has achieved the level of Paul Harris Fellow plus 1. Brian has achieved the level of Paul Harris Fellow plus 7. Thanks to both for their continued commitment to the Foundation.

### (Certified Organic continued)

being certified as organic, a consumer has no true way to determine if what is being purchased is actually organically produced. Angie's organization actually certifies producers. They have certified over 9,000 members worldwide. She shared that standards are in place nationally which need to be met before someone can claim they produce organic material. Angie further shared that OCIA actually has local certification standards which are more stringent than the national standards. Once a producer has been certified, they need to be recertified annually. Financial incentives are in place to assist in the costs of becoming initially certified. Angie shared that OCIA offers members access to the global organic marketplace through multiple accreditations; members get the opportunity to work with a local OCIA chapter to provide them with regional flexibility, crop improvement information and farmer to farmer support; members get the knowledge and expertise from a professional staff; members are a part of a member run organization which offers annual meetings to discuss important issues, and attend organic workshops and finally members of OCIA receive transaction certificates to aid them in keeping necessary audit trail documentation in place so that certified organic products can be easily traced through the chain of custody. Angie also shared that farmers who have less than \$5,000 in annual income are not required to undergo organic certification in order to refer to their products as being organic. She indicated that most of these individuals will be those use see at local farmer markets. For more information about OCIA and/or organic farming, please visit their website at [www.ocia.org](http://www.ocia.org). Thanks to Cary for lining up this presentation.





We have come full circle. This morning, we welcomed back to our club, Amber Hawk. Amber is a past member and past president of Council Bluffs Centennial. Her career took her away from us a few years ago but fortunately for us, her career has brought her back. Dan noted that when he was brought in as a member to Centennial, Amber was our club's president. It's terrific that she is able to return to Centennial. Welcome back Amber!

### Make Up Opportunities

**Monday:** North- Noon, Eppley Airport Conference Center;

Bellevue- Noon, D.J.'s Dugout, 2440 Cornhusker Road;

Millard-Noon, German American Society, 3717 S. 120th Street;

**Tuesday:** Morning- 7:00 a.m., Happy Hollow Club, 1701 S. 105th Street;

Northwest- Noon, Champions Run, 13800 Eagle Run Drive;

Southwest - 5:15 p.m. D.J.'s Dugout, 17666 Welch Plaza;

**Wednesday:** Downtown-Noon, Field Club, 3615 Woolworth Ave.;

**Thursday:** Suburban- Noon, Anthony's 7220 F Street; Western Douglas County- 7:00 a.m. Elkhorn Common Ground Community Center, 1701 Veterans Dr.; Council Bluffs-Noon, Council Bluffs Senior Center;

**Friday:** West- Noon, Champions Run, 13800 Eagle Run Dr.

**Online makeup:** <http://www.rotaryclubone.org>

