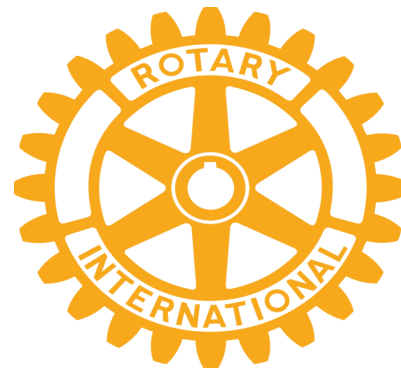


The Sunrise Sentinel



Newsletter for the Rotary Club of
Council Bluffs Centennial

September 7, 2016

Upcoming Programs/ Greeters:

September 14: Bob Mantell
(tba)

September 21: Mitch Kay
(tba)

September 28: Lucinda Klein
Lombardo - Bill Wypski Exec-
utive Director of All Care
Health Center

October 5: Kyle McGinn
(tba)

October 6: Board meeting @
7:00 a.m. at Children's
Square

November 4: Pasta Lunch-
eon

Birthdays/Anniversaries:

Sept. 6: Jaymes & Jamie Sime

Sept. 27: Amber & Phillip
Hawk



MEMBERSHIP

This morning, Brian Moon spoke to the club about membership. Brian has agreed to serve in the role as membership chair for Centennial for this current year. Although Brian is our chair, we all have a role to play in recruiting and retaining members. He shared that since the inception of our club, we have had sixty three members leave the club. Naturally there are a variety of reasons for why people have left: family, work, etc. He suggested that perhaps in the situation of some of these former members, their situation may have changed to where they can again be a member of our club. Amber Hawk is a perfect example of circumstances changing.

Brian's message was simply that perhaps we need to try and touch base with

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Upcoming Greeter Assignments

September 14: Mitch Kay
September 21: Frank Fauble
September 28: Rick Stone
October 5: Bryan Christensen
October 12: Bob Mantell
October 19: Jaymes Sime
October 26: Kristen Westergaard-Bladt
November 2: No meeting
November 9: Rita Berthelsen
November 16: Chuck Hannan
November 23: No meeting
November 30: Ron Searcy

Greeter Assignments/Program Host Assignments & Room Set - Up Assignments

You have heard the adage that “it takes a village”, well we have that and then some with our club. Recently, Jaymes sent out information to the club as to responsibilities for Greeter/Program Hosts and Room Set Up assignments for all members of the club. Our newsletter will incorporate a rolling calendar as a reminder for when your turn is to come about. I thought it would be helpful to reiterate the information in that email as to responsibilities with each assignment.

Greeter: Although not new to our club but certainly new to many of our members, we will be bringing back our Greeter responsibilities. The newsletter will identify this assignment for the upcoming weeks for your convenience. Essentially your job as a greeter, is to do just that: greet our members and guests. Its great to have a friendly face greet you at the door so when it is your turn, please plan on being in the room by at least 7:00 a.m. If you are waiting for guests to arrive, you can always help out with setting up the room. It does not take long to do. Also, if you can't make it for your week, please try and switch with another Rotarian or contact Jaymes and let him know accordingly.

Program host/Room set up: This is a combined role. As you know, when you are the program host, you are responsible for setting up the program for that week. Once a program has been identified, please make sure you share that information with Jaymes and with Craig so we can make sure this information is shared with the rest of the club. If you need ideas for possible programs, please see Jaymes. In addition to the program for that day, you are also responsible for setting up the room and taking down the room both before and after the visit. If you have questions as to what is needed in setting the room up/where to find items, etc. please visit with Jaymes.

(Membership continued)

some of these former members to see if they are once again interested in Centennial. If you are interested in looking at our list of former members, please visit with Brian.

He shared that the district average in losing members is about ten percent per year. Over the years, we have been about twice that amount. As already noted, perhaps in the case of many of those who left, there was simply nothing we could do to keep him/her within the group. However, if someone left because they were uninspired or other reasons which are a reflection of our club, then, perhaps we need to look a bit closer at our club to see if there are things we need to address.

About a month ago, many of us (about two-thirds of the club members) completed a survey. This morning, Brian shared the results of the survey. Although most of the responses received were what we would expect, there were a few responses which stood out. Fifty seven percent of those who took the survey indicated they thought the programs were relevant, interesting and varied. Fifty percent indicated our club does a good job of trying new things. Thirty six percent indicated the club provides sufficient get-togethers (other than club meetings) for socializing and networking. Fifty percent indicated that our club encourages the inclusion of partners, spouses and family in club activities. Sixty four percent were overall happy with the direction of the club.

I would echo Brian's comments that overall, we have a tremendous club with lots of individuals who care about it and what we do on a day to day basis. The results mentioned above are simply what stood out in my review of the survey and in looking at it, I was focused on the responses which produced lower results. Brian's point with the survey was not to cast doom and gloom but rather to be used as a tool to look at our club and see if we need to be changing things up which might not only be good for the club but help us in attracting/retaining members. There are many things we can be looking at which not only make our club attractive to new members but also keeps our current members inspired. He shared that programs are a key part in a club's success. Knowing who is speaking well in advance gives everyone an opportunity to invite a guest. This is just one suggestion.

In the end, the responsibility for the club and membership, is all of ours. In the upcoming weeks/months please share your thoughts with other members of the club through the committees you sit on or even informally. I know Brian would welcome your feedback as well.

Are you a young professional or know someone who is a young professional? Chances are you do. This morning, we learned about a district grant approved geared towards becoming a more effective leader. The event is set for September 29, 2016 at the UNO Thompson Alumni

costs for the is \$30.00. Disabled by entering "Rotary" as the This cost including to an ers, the ability a community and happy



Center and the entire afternoon counts are available "Downtown coupon code. includes lunch, list array of speakers to participate in service project hour. The event

is being coordinated by the Downtown Rotary Club. To register and learn more about the event, simply go to <http://downtownrotarydsc.com/>. Or contact Suzie Herrernan by email at skheffernan@gmail.com or by phone at 402-457-9006.

SHELTER BOX UPDATE

Our club is supporting the Shelter Box organization with our monthly club contributions from October through December. In addition to these contributions, our club is partnering with Caitlin Lombardo's Rotaract Club in an effort to raise even more money. Our clubs need your help in attracting area businesses to allow us to set up a collection box for customers to put in spare change, etc. in an effort to raise additional funds. Caitlin's group will create the boxes to display which explain what Shelter Box is all about. The idea is to try and create a "cash war" within a business which are supported by customer donations. An example given was in a vet clinic where two boxes were displayed, one favoring dogs and one cats. Customers gave to whichever animal group they preferred. It's a simple concept. We just need locations to put them. Caitlin's group can even help create ideas for the cash wars. We already have two businesses, thanks to Cary and Scott, who are willing to participate but we need more. If interested, please contact Caitlin Lombardo. Her number is 712-310-5083 if you would like to contact her with some business names.



MORE
WITHIN
REACH

As you know, Scott Darrah is a broker with Ameriprise Financial. Scott has shared that his company has an outreach program geared toward funding various community service projects. He indicated this may present an opportunity to have financial backing for a service project. Ameriprise has its own rules which need to be followed but the important thing to remember is this is an opportunity. So, if you have any ideas for community service projects/programs, etc., please share these with Scott.

Make Up Opportunities

Monday: North- Noon, Eppley Airport Conference Center;

Bellevue- Noon, D.J.'s Dugout, 2440 Cornhusker Road;

Millard-Noon, German American Society, 3717 S. 120th Street;

Tuesday: Morning- 7:00 a.m., Happy Hollow Club, 1701 S. 105th Street;

Northwest- Noon, Champions Run, 13800 Eagle Run Drive;

Southwest - 5:15 p.m. D.J.'s Dugout, 17666 Welch Plaza;

Wednesday: Downtown-Noon, Field Club, 3615 Woolworth Ave.;

Thursday: Suburban- Noon, Anthony's 7220 F Street; Western Douglas County- 7:00 a.m. Elkhorn Common Ground Community Center, 1701 Veterans Dr.; Council Bluffs-Noon, Council Bluffs Senior Center;

Friday: West- Noon, Champions Run, 13800 Eagle Run Dr.

Online makeup: <http://www.rotaryclubone.org>

